حارایا پلتفرمکپیتریدینگ

مدرس: مصطفی جدیدی



What is Risk?

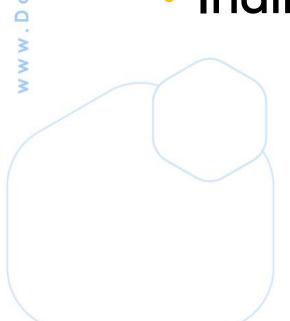


What is Investment?





- Direct
- Indirect

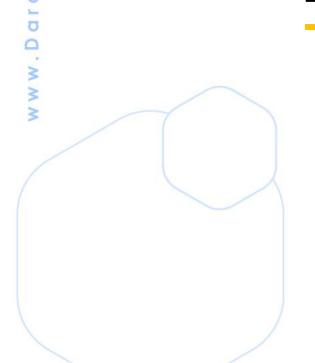


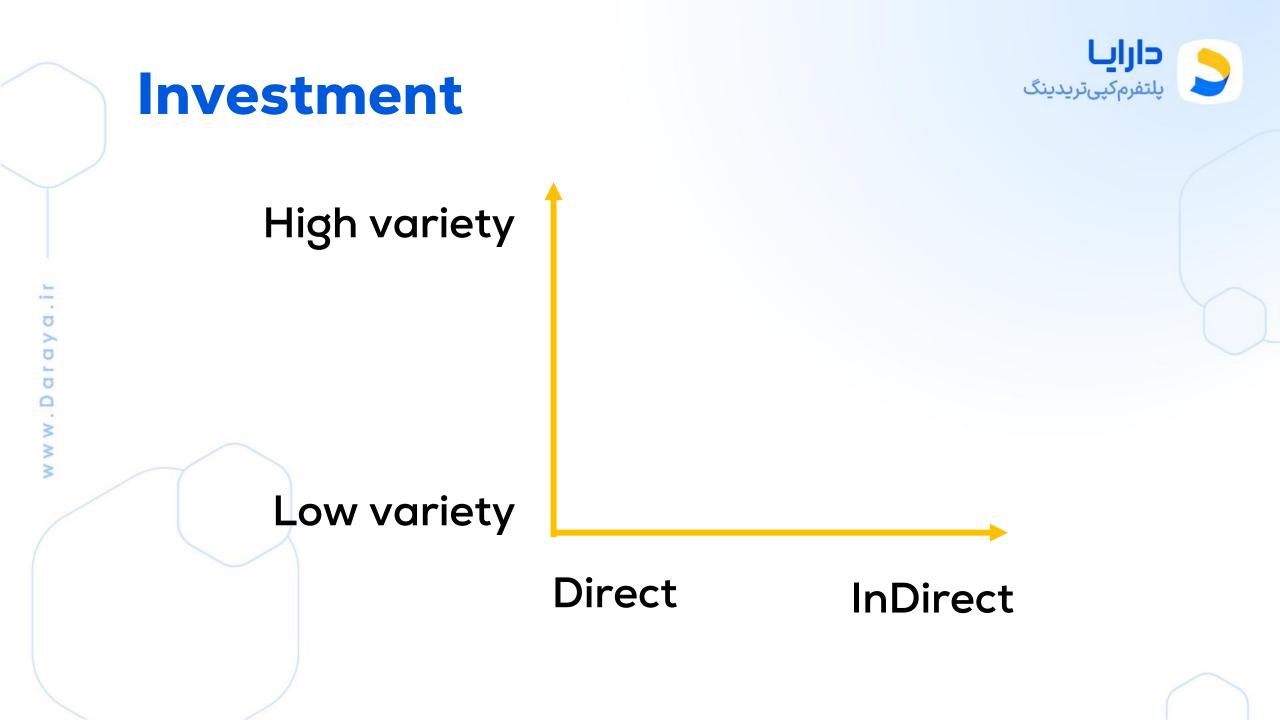




Direct

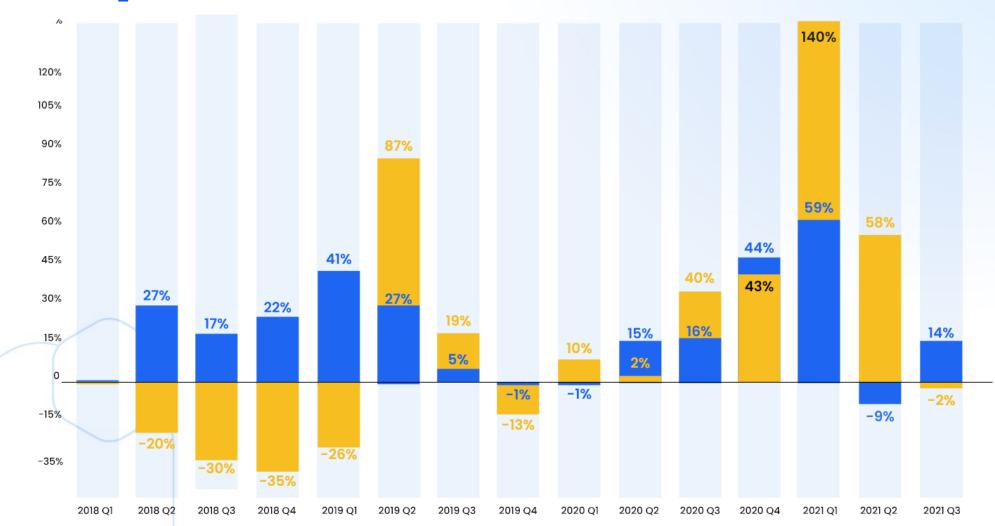
Indirect





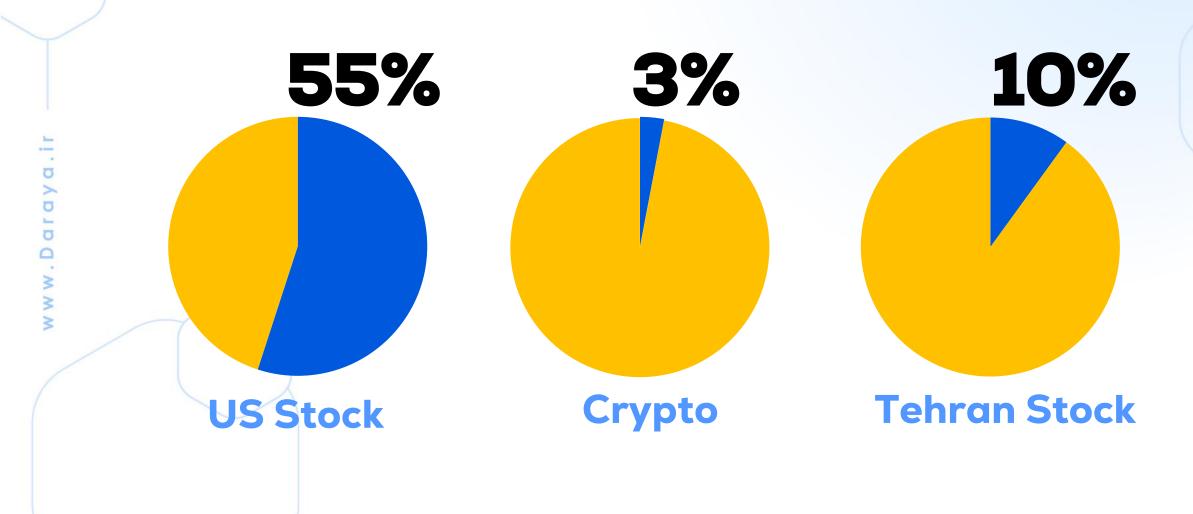


Why Indirect?



Why Indirect?







Funds in Iran

vame	Yearly Profit%	AUM (M\$,
بالایشی یکم	68.8	467.6
مشترك گنجينه ارمغان الماس	51.3	1.5
مشترک نیکوکاری ندای امید	42.0	0.4
فيروزه موفقيت	36.3	6.5
مشترك پيشتاز	35.0	131.0
مشترک سینا	31.9	1.2
فراز داریک	28.1	3.1
مشترک یکم سامان	26.3	6.4
مشترک مبین سرمایه	25.8	2.5
شاخص سی شرکت بزرگ فیروزه	25.8	7.7
مشترك دماسنج	25.7	3.2
تجارت شاخصی کاردان	24.3	16.1
آهنگ سهام کیان	23.9	7.0
سپهر کاريزما	23.0	27.3
۔۔۔ مشترک نو اندیشان	-5.8	0.4
سمارے کو احدیسان بانک دی	-6.3	1.9
بعث دی واسطه گری مالی یکم	-14.7	276.2
واستعد حرى سي يسم	-14.7	270.



Funds in European

ETF Name	Asset Class	Total Assets (\$MM)	YTD ♦
Vanguard FTSE Europe ETF	Equity	\$15,206.90	0.08%
JPMorgan BetaBuilders Europe ETF	Equity	\$5,075.07	0.04%
iShares MSCI Eurozone ETF	Equity	\$4,993.92	0.22%
iShares Core MSCI Europe ETF	Equity	\$4,152.61	0.02%
iShares MSCI United Kingdom ETF	Equity	\$3,719.59	-0.23%
iShares Europe ETF	Equity	\$1,571.62	0.09%
SPDR EURO STOXX 50 ETF	Equity	\$1,545.00	-0.14%



- Size
- Financial instruments
- **Asset allocation**
- Motivation

What is Social Trading



What is Copy Trading





What is Copy Trading

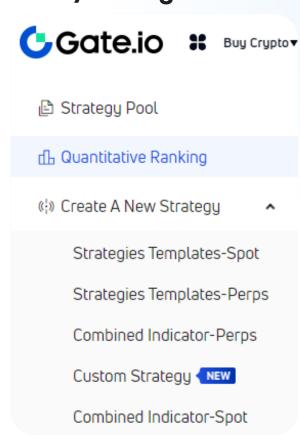
Percent Allocation Management Module

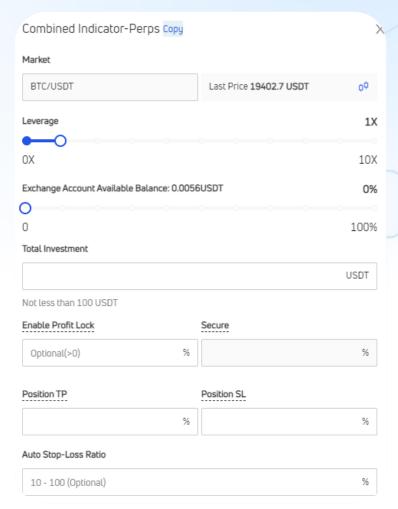




What is Copy Trading

RAMM: Risk Allocation & Money Management









Why Copy Trading?

- Only 11-26% of manual investors end up winning.
- 62 % Zulutrade investors make profit when copying top traders correctly?
- Small Size and agile
- Financial instruments
- Allocation of attitudes

Why Copy Trading?



'етого

Founding Date 2007
Valuation \$10.4B
AUM \$10.6B
Fund Raised \$922M
Best Trader ROI (Annually) 80%

Commission Fee

NAGA

Founding Date 2015

Valuation \$230M

Fund Raised \$37.7M

Best Trader ROI (Annually) 93%

Commission Fee Per Volume & PerTrade
Commission From Profit

ø gate.io

Founding Date 2013

Valuation ~\$40B

AUM \$1.76B

Fund Raised \$64M

Best Trader ROI (Annually) 133%

Commission Fee

AVATRADE

Founding Date 2006
Fund Raised \$105M
Best Trader ROI (Annually) 147%

Subscription Fee
Commission Fee
Commission From Profit

abra

Founding Date 2014

Valuation \$330M

Volume \$7B

AUM \$1.5B

Fund Raised \$102M

Commission Fee

7 FXCM

Commission Fee

Valuation \$1.1B Fund Raised \$210M Best Trader ROI (Annually) 75% '∳ zignaly

Founding Date 2018
AUM \$120M
Fund Raised \$3M
Best Trader ROI (Annually) 270%

Commission from Profit

3Commas

Founding Date 2017
Volume (Monthly) \$22.5B
Fund Raised \$3M
Best Trader ROI (Annually) 230%

Subscription Fee

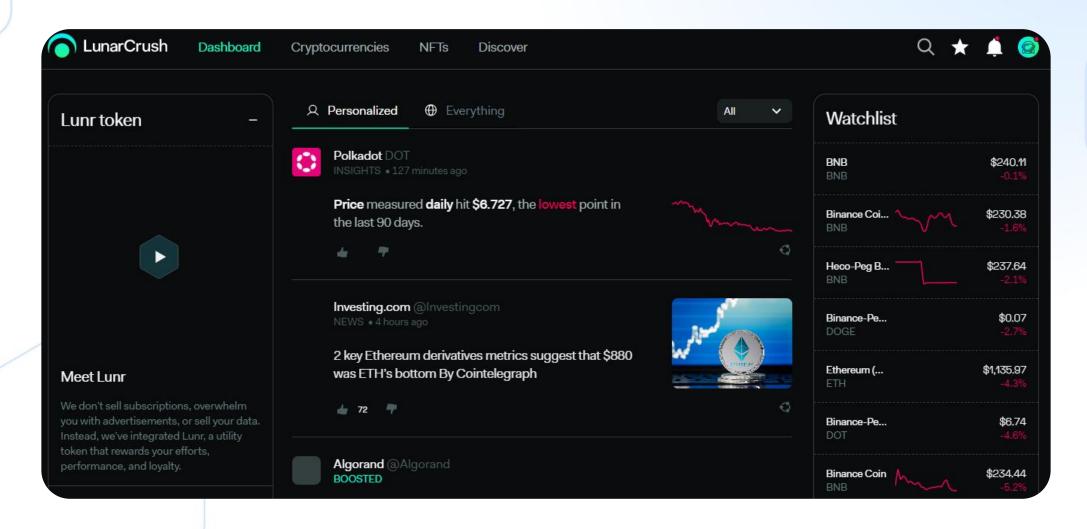


What is Social Trading



Lunar Crush





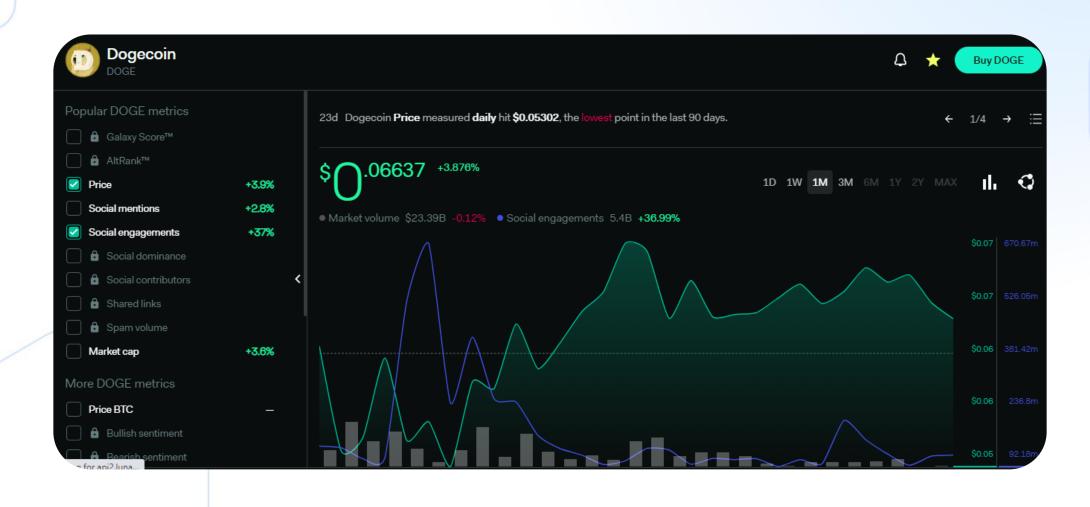






Lunar Crush





Lunar Crush















Expert Side



Trader retirement

I cannot trade forever, so I have to make a permanent revenue for myself



going to war empty-handed

To have the best performance as a trader, I need the appropriate tools and knowledge along with a community of experts.



There is no way to prove my expertise

I have a great history in the financial markets, even better than its showman's, but no one acknowledges me and my abilities



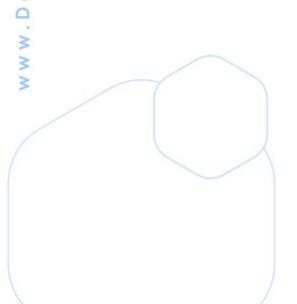
No guarantee for capital security

Despite my expertise and knowledge, no one entrusts me with their money because they are afraid of fraud.



No impetus, no endeavor

In traditional wealth management, I have insignificant incentives to manage portfolios and make a profit for others.



Problems



Problems



Ser Side

Trading is not easy



With a lack of financial knowledge and trade experience, I behave emotionally in sensitive situations.

It takes time to follow all the markets



I am busy with work and school and I have no time to concentrate on the crypto market.

Don't put all the eggs in one basket

I have one strategy, but the Financial market require a variety of attitudes

Fraud is lurking in the market



I always trade myself because I'm stressed to give my money access to a portfolio manager.

On top of all these, who is right?



In this lack of transparency, Portfolio managers' performance isn't clear so I can't trust anyone.

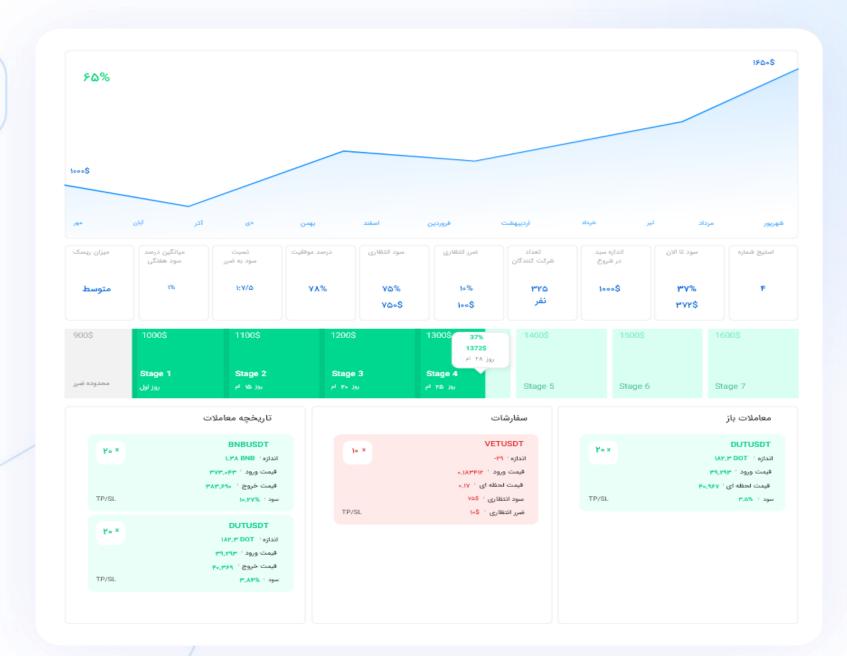
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Daraya





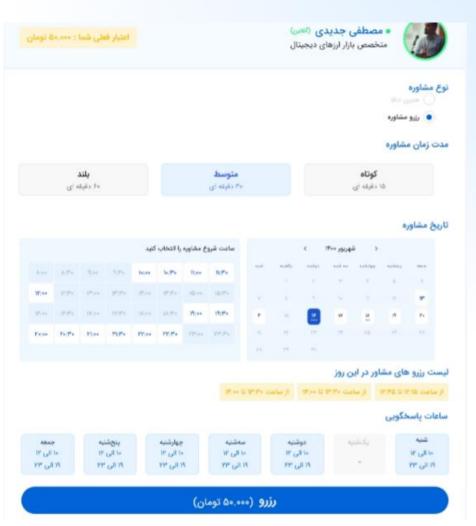






Daraya Communication



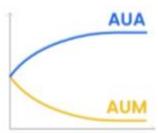


Daraya Club



DARAYA PLATFORM USERS





GOLD TRADER

Daraya Al



Professional Data Dashbords:

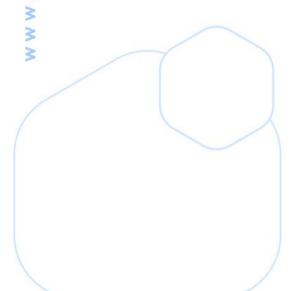
Information is your most valuable asset, with any amount of experience and knowledge, easily use the specialized market dashboard

Al solutions:

Algorithmic trading and artificial intelligence have a special place in the future of financial markets. we offer unique and smart solutions powered by AI to ensure you of the profit that you deserve.

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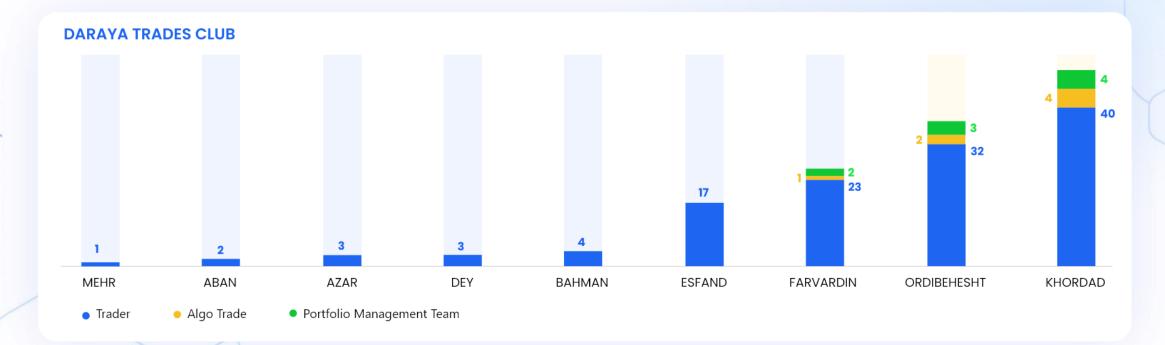
Allocation of attitudes





Daraya Traders







Contract Design

- Investor
- Wealth Manager
- Investment Cash
- Investment Time
- Management Fee
- Business Model
- Hurdle Rate
- Including the past
- •••



Management Fee



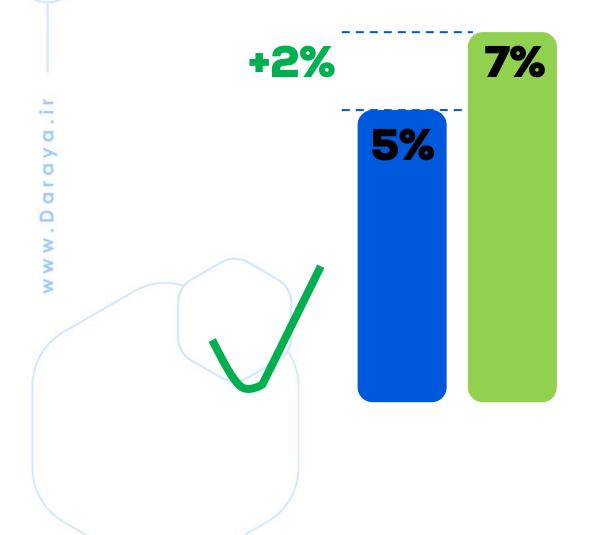
Business Model

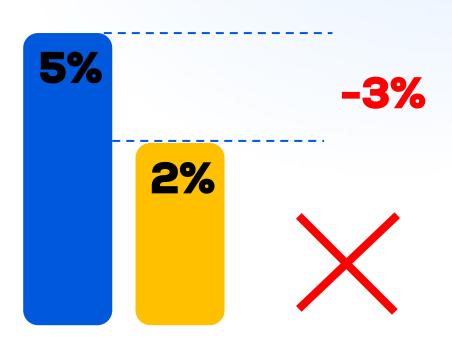
Commission Fee (0.05%-0.5%)
Fee Per trade
Subscription
(Per Trader-Monthly-Quarterly-Yearly)
Fee per Profit

- * with Hurdle rate
- * without Hurdle rate
- * Including the past
- * Not Including the past
- * In time
- * In Stage

Hurdle Rate









Hurdle Rate: 5%
Monthly

Hurdle Rate: 1% Monthly



Hurdle Rate:
5%
NOT Including the past
Monthly

Hurdle Rate:
7%
NOT Including the past
Monthly



% From profit: 5%
Monthly

% From profit: 15%
Monthly



% From profit: 5%
Stage

% From profit:
5%
Stage